

LAUREN HERDEGEN

DESIGNER • ARTIST • CREATOR

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Location: Batavia, IL 60510 Phone: 630-546-5778

PROFILE

Enthusiastic Senior Graphic Designer with 13+ years of experience. A skilled visual communication specialist with versatility, focused on designing creative, visually appealing graphics and sign programs. Organized, adaptable and comfortable working on multiple large-scale projects simultaneously. Strives to surpass expectations in a result oriented, deadline-driven environment.

EDUCATION

Associates in Graphic Design / GPA= 3.7/4.0

College of DuPage, Glen Ellyn, IL; May 2011

Certificates:

Graphic Design level 1 Certificate

Graphic Design level 2 Certificate

Web Design Certificate

STRENGTHS

Structural Sign Design

Trade Show Graphics

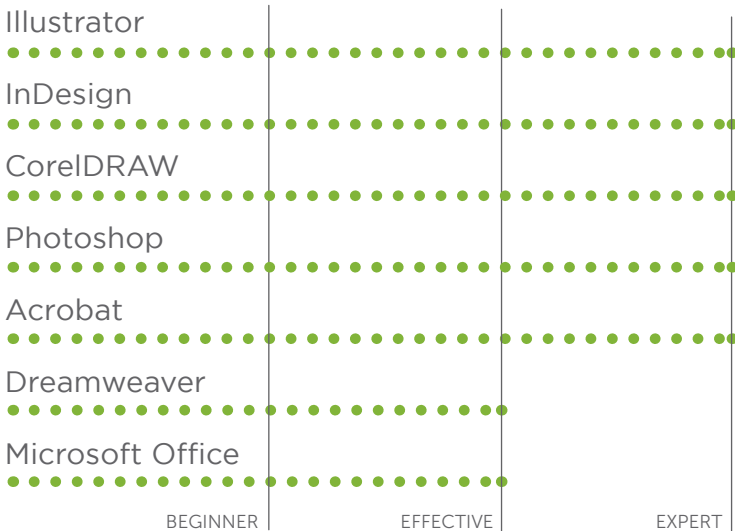
Corporate Branding

Marketing

Visual Communications

Typography

TECHNICAL EXPERIENCE



PROFESSIONAL EXPERIENCE

Senior Designer

Aurora Sign Company, Warrenville, IL;

January 2023 to Present

- Support design team, provide expert knowledge and organization to meet deadlines. Coordinate and prepare agendas or team meetings.
- Mentoring new team members. Research and provide updated information based on fabrication requirements and specifications.

Graphic Designer / Structural Designer

Aurora Sign Company, Warrenville, IL;

April 2021 to Present

- Produce concepts and designs for the sales team in alignment with municipal code and landlord guidelines to create exemplary sign programs.
- Working in collaboration with sales, project managers and production staff to interpret ideas and needs accurately for all stages of work from proposal to production.
- Creating production ready files for multiple output purposes. Ensuring drawing details are accurate and ready for fabrication.
- Designing attractive and purposeful signage, interior and exterior graphics for the company and it's clients.

Graphic Designer

ER2 Image Group, Hanover Park, IL;

July 2015 to August 2020

- Visualize and construct dimensional and digitally printed signage, environmental graphic displays, custom corporate dimensional and architectural signs.
- Managing projects such as event and trade show layout, design, coordination and production.
- Working closely with the sales and production teams to conceptualize, build and execute custom sign programs and event graphics for clients.

Graphic Designer / Production Artist

Minuteman Press, Warrenville, IL

June 2011 to July 2015

- Responsible for creation and rendering of client designs and pre-press on digital and spot-color presses.
- Acclimated to multiple types of projects and assignments; from client consultation, quotes, invoices to production and finishing.
- Assisting in creating the businesses social media pages, e-mail blast and marketing campaigns.